



**COARSEGOLD**

**RODREO**  
**GROUND**

**SPONSORSHIP**

**OPPORTUNITIES**

**2024**

# COARSEGOLD RODEO

Coarsegold Rodeo is a volunteer supported organization that is put on by the 501(c)(3) Non Profit Organization, Coarsegold Stampede. By utilizing the Coarsegold Stampede EIN 83-144508, contributions made to the Coarsegold Stampede are considered charitable contributions.

The primary goal of the rodeo and its subsidiary events is to preserve western heritage, culture, volunteerism, community involvement, education and economic stimulus. A portion of the revenue is donated to other non-profit charities which may include mountain area schools and the remainder is invested back into the rodeo grounds facilities, programs, and future rodeo events.



## **RODEO SPONSOR - \$20K**

TEN (10) GENERAL ADMISSION TICKETS FOR EACH DAY OF RODEO,  
2 ROOMS AT CHUKCHANSI CASINO,  
LIVE IN-HOUSE SPONSOR MESSAGES BY ANNOUNCER DURING RODEO PERFORMANCES  
ADVERTISING YOUR PRODUCTS OR SERVICES,  
**SPONSOR PROVIDED BANNERS** IN PARKING LOT, ENTRANCE, RODEO ARENA AND OTHER  
PRIME LOCATIONS,  
FLAG W/MOUNTED RIDER (PROVIDE YOUR LOGO, WE WILL ORDER),  
PRIVATE TOUR OF GROUNDS,  
COMPANY RECOGNITION ON SOCIAL MEDIA, WEBSITE AND ADVERTISING,  
LINKS TO YOUR COMPANY ON RODEO GROUNDS WEBSITE,  
GIFT BAG FROM OUR GENERAL STORE,  
DECAL OR MAGNET ON WATER TRUCK

## **PLATINUM SPONSOR - \$10K**

EIGHT (8) GENERAL ADMISSION TICKETS FOR EACH DAY OF RODEO,  
LIVE IN-HOUSE SPONSOR MESSAGES BY ANNOUNCER DURING RODEO PERFORMANCES  
ADVERTISING YOUR COMPANY'S PRODUCTS OR SERVICES (MIN OF 4),  
**SPONSOR PROVIDED** 4x8 BANNER PLACEMENT IN RODEO ARENA (MAX OF 2),  
**SPONSOR PROVIDED** 4x8 BANNER(S) PLACEMENT DISPLAY IN PRIME LOCATIONS  
IN VENUE (MAX OF 4),  
SPONSOR PROVIDED FLAG CARRIED BY MOUNTED RIDER DURING RODEO ACTIVITIES,  
COMPANY RECOGNITION ON ALL EVENT SOCIAL MEDIA AND ON WEBSITE,  
LINKS TO YOUR COMPANY ON RODEO GROUNDS WEBSITE

## **GOLD SPONSOR - \$5K**

SIX (6) GENERAL ADMISSION TICKETS FOR EACH DAY OF RODEO,  
LIVE IN-HOUSE SPONSOR MESSAGES DURING RODEO (MIN 2),  
SPONSOR PROVIDED 4 X 8 BANNER PLACEMENT DISPLAYED AT PRIME RODEO GROUND  
LOCATIONS (MAX OF 2),  
**SPONSOR PROVIDED** 4 X 8 BANNER PLACEMENT IN RODEO ARENA,  
SPONSOR PROVIDED FLAG CARRIED BY MOUNTED RIDER DURING RODEO,  
COMPANY RECOGNITION ON ALL EVENT SOCIAL MEDIA & WEBSITE,  
ON-SITE BOOTH/PRESENCES AT RODEO GROUNDS

## **SILVER SPONSOR - \$2.5K**

SIX (6) GENERAL ADMISSION TICKETS FOR EACH DAY OF RODEO,  
LIVE IN-HOUSE SPONSOR MESSAGE DURING PERFORMANCE ADVERTISING  
YOUR COMPANY (MIN 1), **SPONSOR PROVIDED** 4 X 8 BANNER PLACEMENT IN RODEO ARENA,  
SPONSOR PROVIDED FLAG CARRIED BY MOUNTED RIDER,  
ON-SITE BOOTH/PRESENCE AT RODEO GROUNDS

## **BAND SPONSOR - \$2K (1 AVAILABLE)**

FOUR (4) GENERAL ADMISSION TICKETS FOR EACH DAY OF RODEO, LIVE IN-HOUSE SPONSOR MESSAGE BY ANNOUNCER, **SPONSOR PROVIDED** BANNER (4 x 8) IN ARENA, SPONSOR PROVIDED (2X4) BANNER DISPLAYED ON STAGE, **SPONSOR PROVIDED** FLAG CARRIED BY MOUNTED RIDER DURING RODEO

## **MUTTON BUSTIN EVENT SPONSOR - \$2K (1 AVAILABLE)**

FOUR (4) GENERAL ADMISSION TICKETS FOR EACH DAY OF RODEO, COMPANY NAME ANNOUNCED DURING MUTTON BUSTIN EVENTS (MIN OF 3) ADVERTISING YOUR COMPANY'S PRODUCTS OR SERVICES, **SPONSOR PROVIDED** 4 X 8 BANNER IN ARENA, **SPONSOR PROVIDED** FLAG CARRIED BY MOUNTED RIDER DURING RODEO

## **CENTER RETURN EXIT GATE - \$1500**

**(Sold)**

FOUR (4) GENERAL ADMISSION TICKETS FOR EACH DAY OF RODEO, LIVE IN-HOUSE SPONSOR MESSAGES BY ANNOUNCER ADVERTISING YOUR COMPANY'S PRODUCTS OR SERVICES DURING PERFORMANCE WHEN OPENED, **SPONSOR PROVIDED** 4 X 8 BANNER LOCATED ON THE EXIT GATE, **SPONSOR PROVIDED** FLAG CARRIED BY MOUNTED RIDER DURING RODEO

## **BUCKING CHUTES - \$1200 (2 AVAILABLE)**

FOUR (4) GENERAL ADMISSION TICKETS FOR EACH DAY OF RODEO, LIVE IN-HOUSE SPONSOR MESSAGE BY ANNOUNCER DURING CHUTE USAGE, **SPONSOR PROVIDED** BANNER (\*CUSTOM SIZE REQUIRED\*) WILL BE PLACED ON CHUTE THAT WILL BE USED DURING RODEO, **SPONSOR PROVIDED** FLAG CARRIED BY MOUNTED RIDER DURING RODEO

## **END RETURN EXIT GATE - \$1000**

**(1 AVAILABLE)**

FOUR (4) GENERAL ADMISSION TICKETS FOR EACH DAY OF RODEO, LIVE IN-HOUSE SPONSOR MESSAGES BY ANNOUNCER, **SPONSOR PROVIDED** 4 X 8 BANNER LOCATED ON THE END GATE, **SPONSOR PROVIDED** FLAG CARRIED BY MOUNTED RIDER DURING RODEO

## **WATER TRUCK SPONSOR - \$1000**

**(Sold)**

FOUR (4) GENERAL ADMISSION TICKETS FOR EACH DAY OF RODEO, LIVE IN-HOUSE SPONSOR MESSAGE BY ANNOUNCER, 2 **SPONSOR PROVIDED** BANNERS (4 X 8), ONE ON WATER TRUCK, ONE IN ARENA, **SPONSOR PROVIDED** FLAG CARRIED BY MOUNTED RIDER DURING RODEO

## **FLAG TEAM SPONSOR - \$750**

**(Sold)**

TWO (2) GENERAL ADMISSION TICKETS FOR EACH DAY OF THE RODEO, LIVE IN-HOUSE SPONSOR MESSAGE BY ANNOUNCER, **SPONSOR PROVIDED** FLAG CARRIED BY MOUNTED RIDER DURING RODEO AND OTHER FLAG TEAM EVENTS, SPONSOR LOGO PRINTED ON TEAM SHIRTS USED ALL YEAR

## **CONTESTANT HOSPITALITY SPONSOR - \$750**

**(Sold)**

TWO (2) GENERAL ADMISSION TICKETS FOR EACH DAY OF THE RODEO, **SPONSOR PROVIDED** 4 X 8 BANNER PLACED IN ARENA, **SPONSOR PROVIDED** (2X4) BANNER ON CONTESTANT HOSPITALITY BUILDING, LIVE IN-HOUSE SPONSOR MESSAGE BY ANNOUNCER, **SPONSOR PROVIDED** FLAG CARRIED BY MOUNTED RIDER DURING RODEO

## **EVENT SPONSOR - \$500 (6 AVAILABLE)**

TWO (2) GENERAL ADMISSION TICKETS FOR EACH DAY OF RODEO, BEFORE EVENT SPONSORED, SPONSOR NAME ANNOUNCED AND **SPONSOR PROVIDED** FLAG WILL BE HOT LAPPED AROUND THE ARENA BY MOUNTED RIDER, **SPONSOR PROVIDED** 4 X 8 BANNER IN ARENA, (EVENTS = **BULLRIDING**, BAREBACK BRONC RIDING, **SADDLE BRONC RIDING**, **TEAMROPING**, **BARRELRACING**, STEERWRESTLING, TIE-DOWN ROPING, BREAK-AWAY ROPING, JR BULLS, JR BARREL RACING)

## **FLAG SPONSOR - \$400 (UNLIMITED)**

TWO (2) GENERAL ADMISSION TICKETS FOR EACH DAY OF RODEO, **SPONSOR PROVIDED** FLAG CARRIED BY MOUNTED RIDER DURING RODEO

## **ARENA BANNER - \$350 (UNLIMITED)**

TWO (2) GENERAL ADMISSION TICKETS FOR EACH DAY OF RODEO, **SPONSOR PROVIDED** 4 X 8 BANNER PLACE IN ARENA

# Coarsegold Rodeo Sponsor Application

(Due by April 26, 2024)

To Be Completed by Sponsor

Package name: \_\_\_\_\_ Sponsorship Package Amount: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone #: \_\_\_\_\_

Signature: \_\_\_\_\_

Name of Committee Member, or Royalty Contestant that assisted you: \_\_\_\_\_

- For packages that require your business logo, please email your logo to [CoarsegoldStampede@gmail.com](mailto:CoarsegoldStampede@gmail.com)
- For packages that include admission tickets, your tickets will be available for pickup at the Rodeo Grounds Ticket Booth during rodeo.
- For packages that include a live announcement, please provide a **BRIEF** Bio of your business for announcer to read:

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**Checks Payable To:  
Coarsegold Stampede  
(EIN: 83-1445088)**

**Please mail this form and payment to:  
Coarsegold Rodeo Grounds – Attn: Sponsorship Committee  
PO BOX 317 Coarsegold, CA 93614**

**If you would like to pay by credit card, please email  
[CoarsegoldStampede@gmail.com](mailto:CoarsegoldStampede@gmail.com)**

\*\*\*It is the responsibility of the sponsor to have all Banners/Flags delivered to CRG at least one (1) week prior to event and picked up from CRG after the event. To schedule your pickup, email [CoarsegoldStampede@gmail.com](mailto:CoarsegoldStampede@gmail.com) to arrange your pickup date/time.